

## NOTICE TO STEINHOFF EUROPE AG CREDITORS

To: CVA Creditors  
(including Convertible Bondholders holding bonds with ISIN XS1650590349)

Cc: Lucid Issuer Services Limited as the Information Agent  
New First Lien SEAG Agent  
New Second Lien SEAG Agent

From: Steinhoff Europe AG (“SEAG”)

8 July 2020

Dear Sir / Madam,

### Reminder - CVA Holding Period Expiry Date

Reference is made to the company voluntary arrangement dated 29 November 2018 made pursuant to Part 1 of the Insolvency Act 1986, proposed by the directors of SEAG and approved by the CVA Creditors on 14 December 2018, as amended from time-to-time (the “CVA”). Unless otherwise defined in this notice, capitalised terms shall have the meaning given to them in the CVA. References to clauses and sections herein shall refer to clauses and sections of the CVA.

Pursuant to Clause 11 (*CVA Holding Period*), any Unclaimed Final Entitlements were issued to the CVA Holding Period Nominee on the Restructuring Effective Date and have been held for the duration of the CVA Holding Period on the terms set out in Clause 11 and the SEAG Holding Period Agreement. The CVA Holding Period expires on 13 August 2020 at which point the CVA Holding Period Nominee will either cancel, buy-back or sell (as applicable) any remaining Unclaimed Final Entitlements in accordance with the terms of the SEAG Holding Period Agreement.

Eligible CVA Creditors who have not yet completed and submitted a SEAG Entitlement Letter with respect to any Unclaimed Final Entitlements should do so immediately and by no later than 5.00pm (London time) on 13 August 2020 (the “CVA Holding Period Expiry Date”).

**In accordance with the terms of the CVA and the SEAG Holding Period Agreement, failure to submit a SEAG Entitlement Letter by the CVA Holding Period Expiry Date will result in the CVA Creditor losing its right to claim any Unclaimed Final Entitlements.**

Forms of the Entitlement Letters are available at: <https://www.lucid-is.com/steinhoffEL>. Further instructions are included within the Entitlement Letters and example Entitlement Letters are available at [www.lucid-is.com/steinhoff](http://www.lucid-is.com/steinhoff).

The agents under the New Lux Finco 2 Loans have asked the Company to remind relevant CVA Creditors to provide their KYC Documentation (if applicable) to the Information Agent and the New First Lien SEAG Agent and the New Second Lien SEAG Agent (as applicable) as soon as possible to prevent any potential delay in receipt of Final Entitlements resulting from incomplete KYC processes. The relevant creditors of SEAG should refer to the KYC Notice for SEAG Creditors which is available at [www.lucid-is.com/steinhoff](http://www.lucid-is.com/steinhoff) for further information.

Yours faithfully,

**Steinhoff Europe AG**