



Steinhoff
International Holdings Ltd

**UNAUDITED INTERIM RESULTS
FOR THE SIX MONTHS ENDED 31 DECEMBER 2010**

HIGHLIGHTS

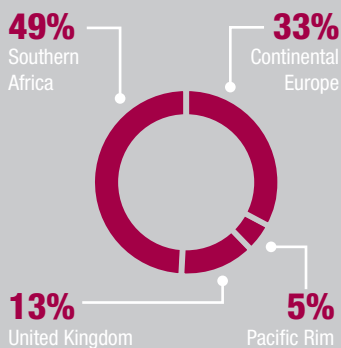
Operating margin increases to 10.4% (1H10: 10.1%)

Headline earnings maintained at R1 630m (1H10: R1 554m) despite a 15% lower ZAR translation rate

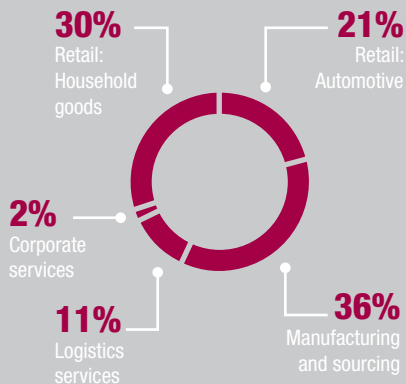
Net gearing ratio improves to 30% (FY10: 34%)

Net cash flow from operating activities: R1.4bn (1H10 R1.4bn) underpinned quality of earnings

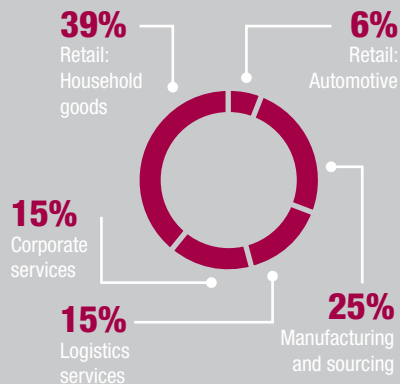
REVENUE PER GEOGRAPHICAL REGION



REVENUE PER SEGMENT



TOTAL ASSETS



CONDENSED CONSOLIDATED INCOME STATEMENT

	Notes	Six months ended 31 Dec 2010 Unaudited Rm	Six months ended 31 Dec 2009 Unaudited Rm	% change	Year ended 30 June 2010 Audited Rm
Revenue		23 994	24 846	(3)	48 040
Operating profit before depreciation and capital items		2 968	2 987	(1)	6 127
Depreciation		(479)	(476)		(920)
Operating profit before capital items		2 489	2 511	(1)	5 207
Capital items	1	(1)	(41)		(63)
Earnings before interest, dividend income, associate earnings and taxation		2 488	2 470	1	5 144
Net finance charges		(454)	(509)		(953)
Dividend income		–	–		7
Earnings before associate earnings and taxation		2 034	1 961	4	4 198
Share of profit of associate companies		24	21		36
Profit before taxation		2 058	1 982	4	4 234
Taxation		(254)	(248)		(481)
Profit for the period		1 804	1 734	4	3 753
Attributable to:					
Owners of the parent		1 668	1 579	6	3 541
Non-controlling interests		136	155		212
Profit for the period		1 804	1 734	4	3 753
Headline earnings per ordinary share (cents)		113.3	114.2	(1)	252.7
Fully diluted headline earnings per ordinary share (cents)		108.6	111.9	(3)	242.6
Basic earnings per ordinary share (cents)		113.2	113.0	–	249.5
Fully diluted earnings per ordinary share (cents)		108.5	110.8	(2)	239.7
Number of ordinary shares in issue (m)		1 470	1 402	5	1 408
Weighted average number of ordinary shares in issue (m)		1 439	1 361	6	1 387
Earnings attributable to ordinary shareholders (Rm)	2	1 628	1 537	6	3 460
Headline earnings attributable to ordinary shareholders (Rm)	3	1 630	1 554	5	3 504
Average currency translation rate (rand:euro)		9.4495	11.1500	(15)	10.5954

The capitalisation share award on 6 December 2010, led to the restatement of comparative per share numbers, none of which resulted in a deviation of more than 2.0 cents.

ADDITIONAL INFORMATION

	Six months ended 31 Dec 2010 Unaudited Rm	Six months ended 31 Dec 2009 Unaudited Rm	Year ended 30 June 2010 Audited Rm
Note 1: Capital items			
(Loss)/profit on disposal of property, plant and equipment	(2)	2	6
Loss on scrapping of vehicle rental fleet	(3)	(3)	(6)
Profit/(loss) on sale of investments and associate companies	2	(37)	(36)
Reversal of impairments/(impairments)	2	(3)	(27)
	(1)	(41)	(63)
Note 2: Earnings attributable to ordinary shareholders			
Earnings attributable to owners	1 668	1 579	3 541
Dividend entitlement on non-redeemable cumulative preference shares	(40)	(42)	(81)
	1 628	1 537	3 460
Note 3: Headline earnings attributable to ordinary shareholders			
Earnings attributable to owners	1 668	1 579	3 541
Adjusted for:			
Capital items (note 1)	1	41	63
Taxation effects of capital items	1	(24)	(19)
Dividend entitlement on non-redeemable cumulative preference shares	(40)	(42)	(81)
	1 630	1 554	3 504

**CONDENSED CONSOLIDATED
STATEMENT OF CASH FLOWS**

	Six months ended 31 Dec 2010 Unaudited Rm	Six months ended 31 Dec 2009 Unaudited Rm	Year ended 30 June 2010 Audited Rm
Cash generated before working capital changes	2 965	2 953	6 074
Increase in inventories	(792)	(449)	(241)
Increase in receivables	(58)	(532)	(619)
(Decrease)/increase in payables	(214)	73	484
Changes in working capital	(1 064)	(908)	(376)
Cash generated from operations	1 901	2 045	5 698
Net finance costs	(271)	(474)	(824)
Dividends paid	(73)	(80)	(119)
Dividends received	–	–	7
Taxation paid	(196)	(123)	(290)
Net cash inflow from operating activities	1 361	1 368	4 472
Net cash outflow from investing activities	(1 928)	(811)	(3 271)
Net cash inflow/(outflow) from financing activities	964	(207)	(218)
Net increase in cash and cash equivalents	397	350	983
Effects of exchange rate changes on cash and cash equivalents	(257)	(60)	(598)
Cash and cash equivalents at beginning of period	5 121	4 736	4 736
Cash and cash equivalents at end of period	5 261	5 026	5 121

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	31 Dec 2010 Unaudited Rm	31 Dec 2009 Unaudited Rm	30 June 2010 Audited Rm
ASSETS			
Non-current assets			
Property, plant and equipment, investment properties and biological assets	15 014	15 755	14 853
Intangible assets and goodwill	16 939	18 625	17 675
Investments and loans	3 957	2 924	3 598
Investments in associate companies	924	924	920
Deferred taxation assets	633	1 134	468
Other long-term assets	65	–	278
	37 532	39 362	37 792
Current assets			
Accounts receivable, short-term loans and other current assets	10 083	9 289	9 748
Inventories	5 095	5 051	4 520
Cash and cash equivalents	5 261	5 026	5 121
	20 439	19 366	19 389
Total assets	57 971	58 728	57 181
EQUITY AND LIABILITIES			
Capital and reserves			
Ordinary share capital and reserves	23 963	23 608	23 323
Preference share capital	1 092	1 042	1 042
	25 055	24 650	24 365
Non-controlling interests	2 662	2 942	2 696
Total equity	27 717	27 592	27 061
Non-current liabilities			
Deferred taxation liabilities	2 634	3 053	2 392
Interest-bearing long-term liabilities	15 958	12 816	15 107
Other long-term liabilities and provisions	528	898	604
	19 120	16 767	18 103
Current liabilities			
Interest-bearing short-term liabilities	2 457	6 069	3 241
Accounts payable, provisions and other current liabilities	8 677	8 300	8 776
	11 134	14 369	12 017
Total equity and liabilities	57 971	58 728	57 181
Net asset value per ordinary share (cents)	1 631	1 684	1 657
Net gearing ratio (%)	30	36	34
Closing exchange rate (rand:euro)	8.8843	10.6400	9.3781

**CONDENSED CONSOLIDATED
STATEMENT OF COMPREHENSIVE INCOME**

	Six months ended 31 Dec 2010 Unaudited Rm	Six months ended 31 Dec 2009 Unaudited Rm	Year ended 30 June 2010 Audited Rm
Profit for the period	1 804	1 734	3 753
Other comprehensive income/(loss)			
Actuarial (loss)/gain on defined benefit plans	(1)	12	(24)
Exchange differences on translation of foreign subsidiaries	(1 508)	(149)	(2 856)
Net value (loss)/gain on cash flow hedges	(9)	39	41
Deferred taxation	2	(18)	5
Other comprehensive loss for the period, net of taxation	(1 516)	(116)	(2 834)
Total comprehensive income for the period	288	1 618	919
Total comprehensive income attributable to:			
Owners of the parent	294	1 517	1 095
Non-controlling interests	(6)	101	(176)
Total comprehensive income for the period	288	1 618	919

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	Six months ended 31 Dec 2010 Unaudited Rm	Six months ended 31 Dec 2009 Unaudited Rm	Year ended 30 June 2010 Audited Rm
Balance at beginning of the period	27 061	24 924	24 924
Changes in ordinary share capital and share premium			
Capital distribution	(1 178)	(1 020)	(1 020)
Net shares issued	996	1 830	2 134
Net utilisation of treasury shares	352	295	39
(Loss)/profit on treasury share transactions net of capital gains taxation	(22)	–	52
Deferred taxation on issue of treasury shares	–	2	–
Changes in preference share capital and share premium			
Proceeds on sale of treasury shares	50	–	–
Changes in reserves			
Total comprehensive income for the period attributable to owners of the parent	294	1 517	1 095
Equity portion of convertible bond issued net of deferred taxation	185	–	–
Preference dividends	(41)	(51)	(99)
Share-based payments	59	26	110
Other reserve movements	(5)	(12)	(9)
Changes in non-controlling interests			
Total comprehensive (loss)/income for the period attributable to non-controlling interests	(6)	101	(176)
Dividends and capital distributions paid	(25)	(24)	(20)
Other transactions with non-controlling interests	(3)	4	31
Balance at end of the period	27 717	27 592	27 061
Comprising:			
Ordinary share capital and share premium	5 071	4 825	4 923
Preference share capital and share premium	1 092	1 042	1 042
Distributable reserves	20 843	17 304	19 224
Actuarial gains reserve	4	18	5
Cash flow hedging and other fair value reserves	(15)	(11)	(9)
Convertible and redeemable bonds reserve	538	353	353
Foreign currency translation reserve	(3 060)	680	(1 693)
Share-based payment reserve	593	450	534
Statutory reserves	(11)	(11)	(14)
Non-controlling interests	2 662	2 942	2 696
	27 717	27 592	27 061

SEGMENTAL ANALYSIS

	Six months ended 31 Dec 2010 Unaudited Rm	Six months ended 31 Dec 2009 Unaudited Rm	% change	Year ended 30 June 2010 Audited Rm
Revenue				
Retail activities				
– Household goods and building supplies	9 356	10 099	(7)	20 532
– Automotive	6 607	5 796	14	11 490
Manufacturing and sourcing of household goods and related raw materials				
	10 960	12 649	(13)	22 096
Logistics services				
	3 398	3 024	12	6 125
Corporate services				
– Brand management	167	179	(7)	376
– Investment participation	173	133	30	350
– Central treasury, properties and other activities	143	146	(2)	153
	30 804	32 026	(4)	61 122
Intersegment revenue eliminations				
	(6 810)	(7 180)		(13 082)
	23 994	24 846	(3)	48 040
Operating profit before capital items				
Retail activities				
– Household goods and building supplies	625	598	5	1 294
– Automotive	154	122	26	331
Manufacturing and sourcing of household goods and related raw materials				
	1 079	1 176	(8)	2 395
Logistics services				
	422	384	10	702
Corporate services				
– Brand management	167	179	(7)	376
– Investment participation	173	133	30	350
– Central treasury, properties and other activities	196	160	23	395
	2 816	2 752	2	5 843
Intersegment profit eliminations				
	(327)	(241)		(636)
	2 489	2 511	(1)	5 207

SEGMENTAL ANALYSIS (continued)

	31 Dec 2010 Unaudited Rm	%	31 Dec 2009 Unaudited Rm	%	30 June 2010 Audited Rm	%
Total assets						
Retail activities						
– Household goods and building supplies	19 221	39	21 743	41	18 479	37
– Automotive	2 928	6	2 305	4	2 777	5
Manufacturing and sourcing of household goods and related raw materials						
	12 333	25	14 327	27	13 654	28
Logistics services						
	7 522	15	7 607	15	7 277	15
Corporate services						
– Brand management	3 834	8	3 458	7	3 826	8
– Investment participation	2 566	5	2 395	5	2 370	5
– Central treasury, properties and other activities	1 114	2	545	1	859	2
	49 518	100	52 380	100	49 242	100

**RECONCILIATION OF TOTAL ASSETS PER
STATEMENT OF FINANCIAL POSITION TO TOTAL
ASSETS PER SEGMENTAL ANALYSIS**

	31 Dec 2010 Unaudited Rm	31 Dec 2009 Unaudited Rm	30 June 2010 Audited Rm
Total assets per statement of financial position	57 971	58 728	57 181
<i>Less:</i> Cash and cash equivalents	(5 261)	(5 026)	(5 121)
<i>Less:</i> Investments in associate companies	(924)	(924)	(920)
<i>Less:</i> Investment in preference shares	(257)	(229)	(242)
<i>Less:</i> Interest-bearing investments and loans	(2 011)	(169)	(1 656)
Total assets per segmental analysis	49 518	52 380	49 242

GEOGRAPHICAL INFORMATION

	Six months ended 31 Dec 2010 Unaudited Rm	%	Six months ended 31 Dec 2009 Unaudited Rm	%	Year ended 30 June 2010 Audited Rm	%
Revenue						
Continental Europe	7 803	33	9 065	37	16 785	35
Pacific Rim	1 241	5	1 455	6	2 631	5
Southern Africa	11 753	49	10 504	42	20 651	43
United Kingdom	3 197	13	3 822	15	7 973	17
	23 994	100	24 846	100	48 040	100
	31 Dec 2010 Unaudited Rm	%	31 Dec 2009 Unaudited Rm	%	30 June 2010 Audited Rm	%
Non-current assets						
Continental Europe	19 460	52	22 199	56	19 939	53
Pacific Rim	1 412	4	1 375	4	1 357	4
Southern Africa	11 296	30	10 810	27	10 750	28
United Kingdom	5 364	14	4 978	13	5 746	15
	37 532	100	39 362	100	37 792	100

SELECTED EXPLANATORY NOTES

Statement of compliance

The consolidated interim financial information for the six months ended 31 December 2010, has been prepared in accordance with International Financial Reporting Standards (IFRS), the AC 500 standards as issued by the Accounting Practices Board, the interpretations adopted by the International Accounting Standards Board (IASB), the listing requirements of the JSE, and the requirements of the South African Companies Act. This set of condensed interim financial statements are presented in compliance with IAS 34 – *Interim Financial Reporting* and should be read in conjunction with the annual financial statements for the year ended 30 June 2010.

Basis of preparation

The condensed interim financial statements are prepared in millions of South African rand (Rm) on the historical-cost basis, except for certain assets and liabilities which are carried at amortised cost, and derivative financial instruments and biological assets which are stated at their fair value.

Accounting policies

The accounting policies adopted in the preparation of the condensed interim financial information are consistent with those of the annual financial statements for the year ended 30 June 2010. For a full list of standards and interpretations which have been adopted we refer you to the 30 June 2010 annual financial statements. During the period under review, the group adopted all the IFRS and interpretations being effective and deemed applicable to the group. None of these standards and interpretations had a material impact on the results.

REVIEW OF RESULTS

As markets around the world emerge from the recession, we are delighted to report pleasing results that have been supported by our mass market value-orientated positioning.



OPERATIONAL REVIEW: STEINHOFF EUROPE

The success of the vertically integrated business model in Europe increased operating margins further in both the retail and manufacturing and sourcing segments. Economies of scale and increased cost advantages continue to support the effectiveness of our supply chain and service levels to both our internal and external customer base.

RETAIL ACTIVITIES: HOUSEHOLD GOODS

United Kingdom

The trading conditions in the UK, especially in relation to big ticket discretionary consumer goods, remained difficult throughout the first half of this financial year. In the furniture retail business, the closure of underperforming Reid stores in Ireland towards the end of the previous financial year has resulted in an expected decrease in sales for the UK retail division. However, store closures and a decreased overheads structure led to improved margins. In addition, the demand for a focused high-volume product range, produced by our dedicated upholstery factory in Wales, is further increasing productivity and trading densities.

The UK retail division, particularly within the bed retail fascias, is in a retail store expansion phase. The enlarged retail footprint, supported by advertising and marketing initiatives, is expected to result in market share gains.

Continental Europe

Supported by a resilient and growing demand in the discount segment, the retail businesses in continental Europe delivered another set of commendable results. The store roll-out plan continues and average turnover targets for the new stores are being met ahead of budget. An increase in turnover and stable overheads resulted in improved margins. Gross and operating margins were supported by an appropriate product range and product mix which were optimised in the new, larger store format. More encouragingly higher trading densities are being achieved throughout this division mainly as a result of the benefits of the now completed store format integration.

Our various retail joint ventures had mixed results. While good growth was achieved within the studio concept stores, consumer confidence in eastern Europe varied, affecting our results in these countries.

Pacific Rim

We have seen a notable improvement in sales and margins in Freedom Australia during the second quarter due to successful ranges and better product purchasing. Snooze and BayLeatherRepublic delivered strong performances for the period.

MANUFACTURING AND SOURCING

United Kingdom

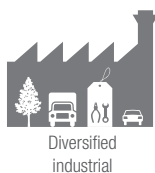
The manufacturing division in the UK has performed well during the period under review and profitability is well ahead of the prior year. The dedicated Harveys upholstery factory is performing at efficient levels benefiting both the retail and manufacturing businesses. Relyon and Pritex both performed well with good revenue growth in Pritex and substantial cost reductions in Relyon.

Continental Europe

We experienced mixed results within our European manufacturing division. Our eastern European division's turnover was slightly down against that of the comparative period. This is mainly as a result of increased competition from Asian imports on high-volume product. Contrary to the experience of the eastern European mass market upholstery division, our German manufacturing operations and dedicated trading businesses, as well as wholesale activities in the Benelux countries, have all reported good results for the six months under review.

International sourcing

The Steinhoff International sourcing division continues to show encouraging growth. A low overhead structure increased margins during the period under review. Importantly, this division reported minimal product quality issues and improved service levels to our group operations. This division continues to be one of the good performers and is set to benefit further from the economies of scale that an enlarged European retail footprint will bring to this division.



OPERATIONAL REVIEW: STEINHOFF AFRICA

The Southern African business increased revenues by 11.9% due to a strong performance from the logistics and automotive service divisions. While the domestic consumer market is showing signs of recovery, trading conditions remained challenging specifically for those businesses that are exposed to the building and construction industry which remain subdued.

RETAIL ACTIVITIES: BUILDING SUPPLIES

Steinbuild has reported improved results for the period and the overhead structure has been realigned for a market that is not expected to recover in the short term.

RETAIL ACTIVITIES: AUTOMOTIVE

The automotive retail industry has seen marked improvement in new vehicle volumes and experienced some pressure in the used car market. Turnover improved by 14%, while operating margin increased 26%, reflecting the division's loyal brand strategy and penetration in the higher margin value segment of the market. Margins improved to 2.3% (1H10: 2.1%) as a result of increased sales.

MANUFACTURING AND SOURCING

The building industry again recorded real negative growth to the end of the 2010 calendar year. The integrated timber businesses of PG Bison performed satisfactory for the period under review despite prolonged competition from imports on the back of the strong rand. The division's value added strategy improved margins with turnover slightly up from that of the previous period. Exports into Africa remain a focus area for this division, with sales showing good growth.

The foam division continued to show encouraging growth. It increased sales and margins through its differentiation and product innovation strategy. The textile division is benefiting from the DesleeClama joint venture, and the newly introduced innovative product range is proving successful in a competitive marketplace.

LOGISTICS SERVICES

This division delivered good results. The freight and logistics division has seen a solid increase in revenue and has increased margins through disciplined cost control. The fuel and chemical division reported strong growth on the back of increased refined product volumes imported. Sugar and agriculture volumes decreased as a result of the drought affecting the sugarcane crop supply. The passenger division reported good results with increased turnover and margin in a competitive environment.

FINANCIAL REVIEW

We are delighted to report another pleasing set of results as the global economic recovery gathers momentum.

Pro forma constant currency review

The average rand exchange rate strengthened by 15% against the euro, from R11.15:€1 in the comparative period to R9.45:€1 for the six months ended 31 December 2010. On a *pro forma* constant currency basis (which restates the current results using the same average conversion rate as for the previous period) group revenues would have been up by 5% (reported down 3%), HEPS would have been up by 14% (reported down 1%) and EPS would have been up 15% (reported constant).

Revenue

Gross revenue and volumes increased during the period under review.

With the group's reporting currency (rand) strengthening by 15% during the period against the euro, and 51% of the group's revenue earned in currencies other than the rand, the real growth within the group's underlying businesses is not apparent when translated into and evaluated in rand.

Group turnover in our African operations increased by 11.9% to R11 753m, while non-African turnover, as measured in euro, increased to €1 295m (1H10: €1 285m).

Operating margin

Operating margin increased to 10.4% (1H10: 10.1%). The group's focus on optimising the supply chain and maximising intra-group business drove operating margin improvement. The group's hedging policies and bulk raw material purchases in the previous period provided some protection from the increased input costs and dollar strength in the current period.

Net finance charges

Net finance charges decreased by 11% to R454m (1H10: R509m), reflecting the low interest rate environment prevailing throughout the period under review and sound cash and working capital management throughout our global activities.

Taxation

The taxation rate of 12.3% was in line with that of the comparative period (1H10: 12.5%) and management anticipates, in relation to the existing operations, that the average group taxation rate should not exceed 15% of pre-taxation income in the foreseeable future.

Assets

The group's total assets, as at 31 December 2010, amounted to R57 971m (FY10: R57 181m), while net asset value per share decreased by 2% to 1 631 cents per share (FY10: 1 657 cents per share). The majority of the group's assets are situated in Europe. These assets were converted at a closing rate of R8.88:€1 compared with R9.38: €1 at 30 June 2010 (a 5% strengthening).

Working capital

In line with the cyclical trading conditions, particularly the integrated household goods businesses in Europe, working capital increased by R1.1bn (1H10: R0.9bn). The month of December is renowned in the household goods industry for high stock levels, particularly within the manufacturing and retail businesses as they prepare for the peak sales period in January. In addition, the group intentionally increased stock in the run-up to the important January trading period to mitigate any disruptive effects of the severe winter weather conditions experienced in the previous year and which were indeed repeated this year.

The group insures its debtors and its exposure to other retailers in which Steinhoff has a financial interest, either as a result of participating investments, studio/retail concepts development or other expansion projects.

Debt

The group remains well capitalised. At 31 December 2010, the group had net interest-bearing debt of R8.4bn (FY10: R9.2bn) resulting in a net gearing ratio of 30% (FY10: 34%).

The group maintains an appropriate long-term debt maturity profile. All material facilities with maturities falling within the current calendar year were refinanced.

At 31 December 2010, the group had R5.3bn (FY10: R5.1bn) cash and cash equivalents and confirmed unutilised borrowing facilities of R10.2bn (FY10: R7.2bn) without taking into account acquisition facilities referred to under Corporate activity.

Cash flow

The group's net cash flow generated from operations amounted to R1.9bn, in line with the comparative period (1H10: R2.0bn). Cash generation is determined after taking into account a net increase in working capital of R1.1bn (1H10: R0.9bn).

The group's cash flow from operating activities was maintained at R1.4bn which underscores the quality of earnings and management's priority to continue delivering profitable growth.

CORPORATE ACTIVITY

- In September 2010, Steinhoff issued its third convertible bond to raise an amount of €390m, before expenses. At launch, this bond related to 139.3m underlying ZAR ordinary shares in Steinhoff at a reference price from launch to closing, of 1 908 cents per share to be issued at an initial conversion price of 2 575.8 cents per share, being an initial conversion premium of 35% above the reference price. It is redeemable at a redemption premium of 107.51% of the principal amount, resulting in an effective conversion price of 2 769.2 cents per share (a premium of 45.1% to the reference price). The proceeds of the bond were utilised for general corporate purposes of the group including extending and diversifying the debt maturity profile and to provide financial flexibility for strategic initiatives.
- On 25 January 2011, Steinhoff reached an agreement with PPR to acquire 99.98% of the entire issued share capital of Conforama for a cash consideration of €1.2bn. Conforama will give Steinhoff immediate access and scale in the €9.3bn (FY 2009) French furniture retail market. In addition, Conforama's presence in continental Europe (Switzerland, Portugal, Spain, Italy and Croatia) will be highly complementary to Steinhoff's existing retail geographic footprint, and its established global supply chain. In addition, Steinhoff's core retail expertise resides in its premium value-orientated proposition similar to that of Conforama, and as such the combined business will benefit from the complementary product offering, customer profile, marketing efforts and supply chain expertise. The purchase consideration is to be funded by a combination of available cash resources, acquisition debt facilities and equity that will include the issue of up to 137m reserved ordinary shares. In addition, Steinhoff will procure that Conforama refunds PPR's working capital facility on closing. The transaction is subject to obtaining the appropriate authorisation of the competition authorities and Steinhoff shareholders, in a general meeting, approving the resolutions necessary to effect the transaction. A notice convening a general meeting and circular was posted to shareholders on 24 February 2011. The general meeting to be held on 11 March 2011 will require shareholders to consider and approve the transaction. As previously communicated Steinhoff has secured the support of holders of 53% of its ordinary shares for this transaction.

Distribution of Steinhoff

It is the group's policy to declare distributions once a year after its financial year-end 30 June.

OUTLOOK

Our strategy of building quality businesses of scale and profitability with significant integration capability continues. As the global economic recovery gathers pace, our global businesses are well positioned to maintain our growth in a sustainable and profitable way.

The acquisition of Conforama is expected to be completed in the coming weeks. The proposed acquisition represents a great advance towards the completion of our mass-market retail footprint in continental Europe, and in addition will accelerate growth within the existing supply chain.

Notwithstanding the acquisition of Conforama, we remain dedicated to our traditional long-term strategic partners and customers in Europe. The European household goods market remains very fragmented and consolidation within our market space will continue. We are confident that our European businesses, in leveraging our network of relationships, customers and strategic partners, are optimally positioned to benefit most from the growth and consolidation expected in our industry in the medium term.

In Africa, we will continue to evaluate and explore opportunities that could further benefit our strong positioning in the integrated logistics, retail and raw material businesses.

Rand strength will continue to impact the group's rand reported earnings if the growth in euro profits does not outperform the effect of the change in the average rand translation rate.

Capital markets have further improved and the group's focus on sustained sound credit metrics will continue to protect the financial flexibility and optimise the group's capital structure and cost of capital.

While our interim results are satisfying, we are excited about the future of our company. Our business is well positioned to continue to deliver sustainable profits. We continue to investigate opportunities to extract maximum value from the business we have been building over the past forty years.

On behalf of the board of directors

Len Konar
INDEPENDENT CHAIRMAN

Markus Jooste
CHIEF EXECUTIVE OFFICER

1 March 2011

STEINHOFF INVESTMENT HOLDINGS LIMITED

("Steinhoff Investment") **Registration number:** 1954/001893/06
(Incorporated in the Republic of South Africa)
JSE code: SHFF **ISIN code:** ZAE000068367

Declaration of dividend number 11 to preference shareholders

Preference shareholders are referred to the above results of Steinhoff for a full appreciation of the consolidated results and financial position of Steinhoff Investment.

The board of Steinhoff Investment has resolved to declare a dividend of 362 cents per preference share in respect of the period from 1 July 2010 up to and including 31 December 2010 (the dividend period), payable on Monday, 18 April 2011, to those preference shareholders recorded in the books of the company at the close of business on Friday, 15 April 2011. This dividend has been determined on the basis of 75% of the prime bank overdraft lending rate of Absa Bank Limited prevailing over the dividend period, applied to the nominal value plus premium (of R100.00 per preference share, in the aggregate).

The dividend is payable in the currency of South Africa.

	2011
Last date to trade cum dividend	Friday, 8 April
Shares trade ex dividend	Monday, 11 April
Record date	Friday, 15 April
Payment date	Monday, 18 April

Share certificates may not be dematerialised or rematerialised between Monday, 11 April 2011 and Friday, 15 April 2011, both days inclusive.

On Monday, 18 April 2011, the preference dividend will be electronically transferred to the bank accounts of preference shareholders. Preference shareholders who have dematerialised their shares will have their accounts credited on Monday, 18 April 2011.

Taxation amendments

We refer to previous communications regarding the introduction of dividends tax.

As mentioned in the 2011 Budget Speech on 23 February 2011, dividends tax should come into operation with effect from 1 April 2012.

Given the above, preference shareholders are advised that the board is considering the impact of the legislative amendments on the cumulative non-redeemable non-participating preference shares.

A further announcement in this regard will be made once the impact has been finally assessed.

On behalf of the board of directors

Len Konar
INDEPENDENT CHAIRMAN

Piet Ferreira
EXECUTIVE DIRECTOR

1 March 2011

ADDITIONAL NOTES

1. Corporate governance

Steinhoff has embraced the recommendations of the King Reports on Corporate Governance and strives to provide integrated reports to shareholders that are timely, accurate, consistent and informative.

2. Social responsibility

Steinhoff continues to be recognised for its corporate social investment activities. The group remains committed to the related initiatives and is conscious of the needs in this regard.

3. Human resources

A constructive working relationship is maintained with the relevant stakeholders. Ongoing skills and equity activities continue to ensure compliance with current legislation.

The group continued with initiatives that contribute to broader skills development and the sourcing of appropriately qualified staff on an ongoing basis.

4. Related-party transactions

The company entered into various related-party transactions. These transactions are no less favourable than those arranged with third parties.

5. Changes in directorate

Effective 10 December 2010, Paul van der Bosch was appointed executive director to the Steinhoff International Holdings Limited's board of directors. Paul replaced Ian Topping who retired from the board on the same date.

6. Further events

No significant events, other than those referred to within the Corporate activity section of this report, have occurred in the period between the reporting date and the date of this report.

Any reference to future financial performance included in this announcement has not been reviewed or reported on by the group's auditors.

For more detail on the group's listed investment, shareholders are referred to the results and/or corporate announcements and financial information of:

KAP International Holdings Limited – 1 March 2011
www.kapinternational.com

ADMINISTRATION

STEINHOFF INTERNATIONAL HOLDINGS LIMITED

("Steinhoff" or "the company" or "the group")

Registration number: 1998/003951/06 (Incorporated in the Republic of South Africa)

JSE share code: SHF **ISIN code:** ZAE000016176

Notice of registered office and postal address: 28 Sixth Street, Wynberg, Sandton 2090,
PO Box 1955, Bramley 2018; Republic of South Africa

Tel: +27 (11) 445 3000 **Fax:** +27 (11) 445 3094

Directors: D Konar^{•†} (chairman), MJ Jooste (chief executive officer), SF Booysen^{•†}; DC Brink^{•†}, YZ Cuba^{•†},
CE Daun^{•†}, HJK Ferreira, SJ Grobler, JF Mouton^{•†}, FJ Nel, FA Sonn^{•†}, BE Steinhoff^{•*}, PDJ Van den Bosch[#],
DM van der Merwe

Alternate directors: JNS du Plessis, KJ Grové, A Krüger-Steinhoff^{•*}, AB la Grange
(# Belgian * German • non-executive † independent)

Company secretary: SJ Grobler

Auditors: Deloitte & Touche

Sponsor: PSG Capital (Proprietary) Limited

Transfer secretaries: Computershare Investor Services (Proprietary) Limited,
70 Marshall Street, Johannesburg 2001

www.steinhoffinternational.com

To view results on mobile **www.steinhoff.mobi**